

Mission First Housing Group's **CAMP Upward**

Support an enriching summer program to help DC youth keep moving upward!

DID YOU KNOW?

- More than 80% of children from low-income families lose reading skills over the summer.
- 62 percent of children aged nine to thirteen years old do not participate in any physical activity during non-school hours.
- More than 1 in 2 children in DC public and charter schools need access to quality summer programming.

MISSION FIRST'S COMMITMENT

Mission First's summer youth enrichment programs create a positive, safe place for children to gain academic enrichment, build healthy relationships, increase socialization skills and improve their physical health through balanced meals and physical activities.

SUMMER CAMP

Camp Upward is a six-week summer camp program for youth residents, ages 5-13, of Golden Rule Apartments in the Mount Vernon Triangle Neighborhood of Northwest Washington, DC. Camp Upward is designed to promote physical health and well-being, while combatting summer reading loss.

Camp Upward includes:

- Instruction by highly qualified teachers.
- Research-based curriculum focused on health, physical fitness and STEM activities.
- Parent/guardian engagement.
- Educational workshops with guest speakers.
- Weekly field trips.
- Weekly trips to a community swimming pool.

We need your help to provide high quality summer programming for DC youth!

SPONSORSHIP OPTIONS

Camp Sponsorship \$1,000

- Logo as Camp sponsor on the back of camp t-shirts worn on field trips.
- 1 Twitter mention and tags as Camp sponsor of Summer Camp.
- A handwritten thank you note from camp counselor signed by each camper.

Bag Sponsorship \$2,500

- Logo as Bag sponsor on the back of camp t-shirts worn on field trips.
- Logo on drawstring bag distributed to campers and inclusion of one promotional item (provided by sponsor) in camper bags.
- 2 Twitter mentions and tags as Bag sponsor of Summer Camp.
- A handwritten thank you note from camp counselor signed by each camper.

Leader Sponsorship \$5,000

- Logo as Leader sponsor on the back of camp t-shirts worn on field trips.
- Logo as Leader sponsor on the bottom of the camp recruitment flyer.
- Inclusion of two promotional items (provided by sponsor) in camper bags.
- Bi-weekly (3) Twitter mentions and tags as Leader sponsor of Summer Camp.
- A handwritten thank you note from camp counselor signed by each camper.

Presenting Sponsorship \$10,000 - LIMIT ONE

- Logo as presenting sponsor on the front of camp t-shirts worn on field trips.
- Logo as presenting sponsor on the top of the camp recruitment flyer.
- Logo as presenting sponsor on drawstring bag distributed to campers and inclusion of one promotional item (provided by sponsor) in camper bags.
- Weekly (6) Twitter mentions and tags as presenting sponsor of Summer Camp.
- A handwritten thank you note from each camper.



Give at www.missionfirshousing.org/summercamp.



Housing and Services for Individuals and Families in Need

ABOUT MISSION FIRST HOUSING GROUP

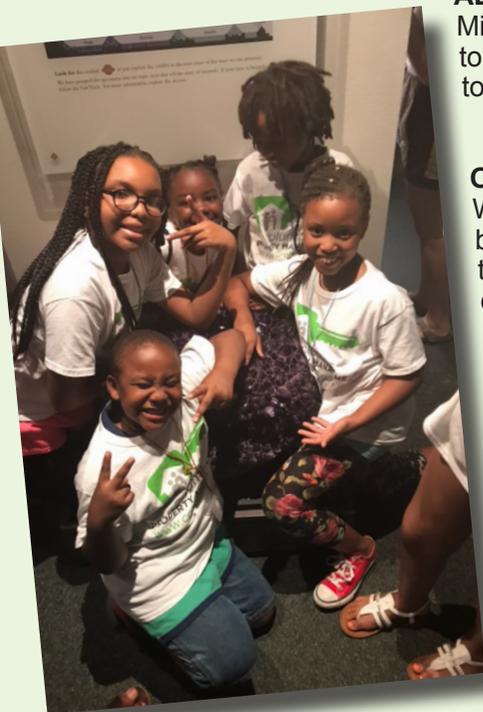
Mission First Housing Group is a family of 501(c)3 nonprofit organizations working together to ensure everyone has a safe, affordable place to call home. We provide affordable housing to over 4,100 people across the mid-Atlantic.

OUR RESIDENT SERVICES DEPARTMENT

We believe that providing affordable housing is about much more than managing apartment buildings. We strive to connect with our residents individually, recognizing the challenges they face and providing them with services and resources that allow them to thrive in their communities.

In 2017, we provided services to nearly 600 Washington, D.C. residents. 85% of residents surveyed indicated good or excellent levels of satisfaction with the services they received. Highlights include:

- 244 residents received assistance navigating health services, addressing employment barriers, seeking rental assistance and more.
- 222 eligible households received over \$20,000 in market vouchers to a local farmers' market over 3 months.
- 24 youth participated in a Winter Camp which provided a safe environment, balanced breakfast and lunch, field trips and assistance with winter homework during their school's winter break.

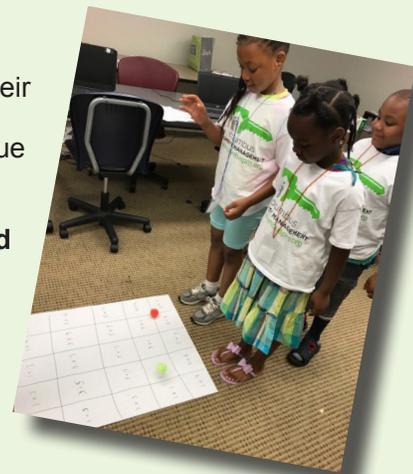


Support Mission First Housing Group's

CAMP Upward

Out of school time programming improves students' academic performance as well as their physical, social and emotional health. Yet, students from economically disadvantaged communities are much less likely to participate in out of school time activities due to lack of resources and accessibility, particularly over the summer break.

Sponsoring Camp Upward ensures our DC youth residents have the resources and skills they need to avoid summer reading loss, stay healthy and have a fun-filled summer.



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